



**American Beekeeping  
Federation**

***2019 Exhibitor & Sponsorship Prospectus  
January 8-12, 2019***

***Sheraton Myrtle Beach & The Myrtle Beach Convention Center,  
Myrtle Beach, South Carolina***

**EXHIBITOR & SPONSORSHIP**  
**2019 American Beekeeping Federation Conference & Tradeshow**  
**January 8-12, 2019**  
**Myrtle Beach, South Carolina**

**Sponsorship – Packages**

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**Platinum Sponsor- Dadant & Sons; Mann Lake..... \$12,500**

**Conference Benefits:**

- (1) 16' X 30' exhibit pavilion (6 – 8' X 10' booths)
- (10) Complimentary conference registrations
- 15-minutes of stage time during general session
- (1) Full-page ad in the conference guide
- Recognition as a Platinum sponsor in the conference guide
- Recognition as a Platinum sponsor on PowerPoint slide displayed during general session
- Recognition as a Platinum sponsor on event Website w/link to your company Website
- (3) Conference bag inserts
- (5) Complimentary room nights at the Sheraton Myrtle Beach
- Pre- and post-conference attendee list\*

**Gold Sponsor Cowen Manufacturing..... \$10,500**

**Conference Benefits:**

- (1) 16' X 20' exhibit booth (4 – 8' X 10' booths)
- (8) Complimentary conference registrations
- 10-minutes of stage time during general session
- (1) 1/2-page ad in the conference guide
- Recognition as a Gold sponsor in the conference guide
- Recognition as a Gold sponsor on PowerPoint slide displayed during general session
- Recognition as a Gold sponsor on event Website w/link to your company Website
- (2) Conference bag inserts
- (3) Complimentary room nights at the Sheraton Myrtle Beach
- Pre- and post-conference attendee list\*

**Silver Sponsor Brushy Mountain Bee Farm; Gamber Container Company ..... \$8,500**

**Conference Benefits:**

- (1) 8' X 20' exhibit booth (2 – 8' X 10' booths)
- (6) Complimentary conference registrations
- 5-minutes of stage time during general session
- (1) 1/4-page ad in the conference guide
- Recognition as a Silver sponsor in the conference guide
- Recognition as a Silver sponsor on PowerPoint slide displayed during general session
- Recognition as a Silver sponsor on event Website w/link to your company Website
- (1) Conference bag insert
- Pre- and post-conference attendee list\*

**Bronze Sponsor Strong Microbials; GloryBee..... \$5,000**

**Conference Benefits:**

- (1) 8' X 10' exhibit booth
- (4) Complimentary conference registrations
- (1) 1/4-page ad in the conference guide
- Recognition as a Bronze sponsor in the conference guide
- Recognition as a Bronze sponsor on PowerPoint slide displayed during general session
- Recognition as a Bronze sponsor on event Website w/link to your company Website
- (1) Conference bag insert
- Pre- and post-conference attendee list\*

\*Pre- and post-conference attendee list will NOT include phone number and e-mail address.

## 2019 American Beekeeping Federation Conference & Tradeshow Sponsorship – Exclusive A La Carte Opportunities

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- Conference Bag w/Logo (Limit 1)..... \$7,000**
- Company logo imprinted on conference bag and distributed to all attendees
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
  - (1) Complimentary conference registration
  - (2) Conference bag inserts
- Commercial Beekeepers Breakfast (Limit 4) 1 SOLD..... \$2,000**
- Three minutes speaking promotion
  - The additional complimentary passes to the breakfast for networking
  - Recognition as a sponsor within the program guide and on various signs
  - Ability to provide branded literature on the tables
- General Session Keynote Sponsor (Limit 2)..... \$2,000**
- Three minutes of stage time to promote your company's services or products and the opportunity to introduce the keynote speaker
  - Exclusive sign recognition during opening general session
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
- Coffee Break Sponsor (Limit of 6) 1 SOLD..... \$1,500**
- Exclusive sign recognition during one coffee break
  - Recognition as a conference sponsor on event Website w/link to your company Website
  - Recognition as a conference sponsor in the conference guide
  - Recognition as a conference sponsor on PowerPoint slide displayed during general session
- Conference Water Bottle (Limit 1)..... \$3,500**
- Company logo imprinted on water bottle and distributed to attendees
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
  - (1) Complimentary conference registration
  - (1) Conference bag inserts
- Thursday Night Reception (Limit 1) ..... \$5,000**
- Five minutes to address the reception attendees.
  - Signage at the event to recognize sponsor
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
  - (1) Complimentary conference registration
  - (2) Conference bag inserts
- Speaker Gifts (Limit 1)..... \$3,000**
- Company logo put on outside packaging and distributed to speakers
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
  - (1) Complimentary conference registration
  - (1) Conference bag inserts
- Honey Conference Sponsor (Limit 1)..... \$750**
- Company logo put outside break stations
  - Recognition as a sponsor on event Website w/link to your company Website
  - Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
  - Must provide hotel honey prior to event via UPS or FedEx (according to request)
- Honey Sponsor Per Day (Limit 4) 1 SOLD..... \$300**
- Company logo put on outside packaging and distributed to speakers
  - Recognition as a sponsor on event Website w/link to your company Website

- Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
- Must provide hotel honey prior to event via UPS or FedEx (according to request)

## **2019 American Beekeeping Federation Conference & Tradeshow Sponsorship – Non-Exclusive A La Carte Opportunities**

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Each of the following sponsorship options include:

- Recognition on signage at sponsored event
- Recognition as a sponsor on event Website
- Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session

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Welcome/Honey Queen Reception Sponsor .....	Recognition for amount sponsored (Minimum of \$150)
Auxiliary Lunch/Meeting Sponsor .....	\$250
Foundation Luncheon Sponsor .....	\$250
Optional Evening Activity Sponsor .....	\$250
ABF Annual Banquet Sponsor .....	\$250
Coffee Break Sponsor .....	\$250
Vendor Session in the Tradeshow .....	\$350

**Honey Sponsor Per Day (Limit 4)..... \$300**

- Company logo put on outside packaging and distributed to speakers
- Recognition as a sponsor on event Website w/link to your company Website
- Recognition as a sponsor in the conference guide and on PowerPoint slide displayed during general session
- Must provide hotel honey prior to event via UPS or FedEx (according to request)

This is a great opportunity to be on stage in the tradeshow for 20 minutes during the dedicated floor hours to promote why your company’s product or service is the best in the business. Sponsors will be provided a microphone, and session will be promoted in the onsite program guide (if information is submitted by a specified deadline). Attendance is not guaranteed.

**Create Your Own Opportunity:**

The 2019 American Beekeeping Federation Conference & Tradeshow offers a variety of unique opportunities to increase your visibility and maximize your exposure. If you have an idea for a unique sponsorship that is not listed in this prospectus, we will be happy to customize something to meet your marketing objectives. Please contact Regina K. Robuck at [reginarobuck@abfnet.org](mailto:reginarobuck@abfnet.org).

## **2019 American Beekeeping Federation Conference & Tradeshow -Advertising Opportunities**

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Full-page ad in the conference program guide .....	\$750
½-page ad in the conference program guide .....	\$650
¼-page ad in the conference program guide .....	\$550
Sponsor a broadcast e-mail (logo included) .....	\$500
Conference bag insert.....	\$300

**Questions? Contact Regina K. Robuck, ABF executive director at [reginarobuck@abfnet.org](mailto:reginarobuck@abfnet.org) or 404.760.2887**

## **2019 American Beekeeping Federation Conference & Tradeshow Exhibitor Opportunities**

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### **Premium/Standard Exhibit Booth Package:**

Each exhibit booth includes the following:

- (1) 8' X 10' with 8' high back drape, 3' high side drapes
- (1) ID sign w/company name
- (1) 6' table
- (2) Chairs
- (1) Wastebasket
- (2) Complimentary conference registrations.

**Note:** For each additional booth reserved, one additional employee may be registered without cost.

- Company name with link to Website on the conference Website
- Pre- and post-conference attendee list\*

### **Table-Top Package:**

- (1) 6' table
- (2) Chairs
- (1) Wastebasket
- (1) Complimentary conference registration
- Company name with link to Web-site on the conference Website
- Pre- and post-conference attendee list\*

\*Pre- and post-conference attendee list will NOT include phone number and e-mail address.

### **Booth Assignments:**

Booth pavilions have been reserved for those who purchase a sponsorship package. All other booths will be assigned on a first-come, first-served basis determined by receipt of exhibitor agreement with payment. **Exhibit space will not be assigned until payment is received in full. Recognition will not be published on the conference site until payment is received in full.** The Tradeshow Manager will make every effort to ensure the booth you selected is the booth you will have on-site. However, final booth placement is at the discretion of the exhibit hall manager. The floor plan is subject to change to accommodate other functions of the conference.

### **Table-Top Assignments:**

Table-top displays will be placed in a designated area within the exhibit hall. Assignment of tables will be made by the Tradeshow Manager. ***In 2019, if you secure a table top, you will be strictly limited to the table top space and not be able to expand beyond the table. If your space requires expansion, then please choose the standard booth.***

### **Rates:**

<b>Category</b>	<b>Regular Rate (Contract received before 12/08/18)</b>
<b>Premium Booths</b>	\$1,200
<b>Standard Booth</b>	\$1,100
<b>Table-Top Display*</b>	\$800

**Note:** Premium booths are defined as those within a high-traffic area (i.e. entrance, near coffee breaks and near lounge) and are subject to availability. Table-top displays are limited in quantity. \*

## 2019 American Beekeeping Federation Conference & Tradeshow Exhibitor & Sponsors Agreement

**Contact Information (please print):**

Company: \_\_\_\_\_ Company Website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Primary Contact E-Mail Address: \_\_\_\_\_

<b>Sponsorship Packages:</b>			
<input type="checkbox"/> Platinum Sponsor .....	\$12,500	<input type="checkbox"/> Silver Sponsor .....	\$8,000
<input type="checkbox"/> Gold Sponsor .....	\$10,500	<input type="checkbox"/> Bronze Sponsor .....	\$5,000

<b>Exclusive A La Carte Sponsorship Options:</b>			
<input type="checkbox"/> Conference Bag w/Logo (Limit 1) .....	\$7,000	<input type="checkbox"/> General Session Keynote Sponsor (Limit 2) .....	\$2,000
<input type="checkbox"/> Thursday Night Reception .....	\$5,000	<input type="checkbox"/> Coffee Break Sponsor (Limit 6) .....	\$1,500
<input type="checkbox"/> Speaker Gift .....	\$3,000	<input type="checkbox"/> Commercial Beekeepers Breakfast (Limit 4) .....	\$2,000
		<input type="checkbox"/> Water Bottle .....	\$3,500
		<input type="checkbox"/> Honey Conference Sponsor .....	\$750

<b>Non-Exclusive A La Carte Sponsorship Options:</b>			
<input type="checkbox"/> Welcome/Honey Queen Reception .....	Minimum of \$150	<input type="checkbox"/> Optional Evening Activity .....	\$250
<input type="checkbox"/> Friday Night Trade show Entertainment .....	Minimum of \$150	<input type="checkbox"/> ABF Annual Banquet .....	\$250
<input type="checkbox"/> Auxiliary Breakfast/Meeting .....	\$250	<input type="checkbox"/> Coffee Break Sponsor .....	\$250
<input type="checkbox"/> Foundation Luncheon .....	\$250	<input type="checkbox"/> Vendor Session in the Tradeshow .....	\$350
<input type="checkbox"/> Honey Day Sponsor (Limit 4) .....	\$300	<input type="checkbox"/> "Create Your Own Opportunity.... Contact Regina Robuck	

<b>Advertising Opportunities</b>			
<input type="checkbox"/> Full-Page Ad – Within .....	\$750	<input type="checkbox"/> ½-Page Ad .....	\$650
		<input type="checkbox"/> ¼-Page Ad .....	\$550
		<input type="checkbox"/> Sponsor a Broadcast E-Mail .....	\$500
		<input type="checkbox"/> Conference Bag Insert .....	\$300

<b>Exhibit Booths: **</b>	
<i>Regular Rate (contract received by 12/09/16):</i>	
<input type="checkbox"/> Premium Booth .....	\$1200
<input type="checkbox"/> Standard Booth .....	\$1100
<input type="checkbox"/> Table-Top Display .....	\$800

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Signature is confirmation of commitment to sponsor/exhibit at the **2019 American Beekeeping Federation Conference & Tradeshow**, January 8-12, 2019 I have read agreement and am authorized by my company to make this commitment. By signing this contract, our company and its representatives are also agreeing to abide by 2019 American Beekeeping Federation Conference & Tradeshow Rules and Regulations.*

***This is a binding agreement and contract between ABF and your company!***

**We require full payment upon receipt of invoice. Payment is required for listing on our 2019 conference site.**